



Celebrating resiliency, growth and opportunity



FRUIT & VEGETABLE  
**GROWERS  
OF CANADA**

**PRODUCTEURS  
DE FRUITS ET LÉGUMES  
DU CANADA**

Célébrer la résilience, la croissance et les opportunités

# Sponsorship Opportunities

Following a very successful cross-country centennial tour, the FVGC is very proud to culminate the celebrations of its 100th anniversary at its Annual General Meeting in Vancouver.

The AGM is an opportunity for leaders in fruit and vegetable production, business, and federal government to come together to discuss priority issues and decide on a course of action for addressing these issues in the coming year.

In addition to the visibility you will get through the purchase of any sponsorship opportunities offered below, you will also automatically receive the following:

- Your logo on the AGM webpage, in the AGM event package and on plenary presentations
- Recognition in the next edition of Fresh Thinking, FVGC's semi-annual bilingual print magazine that reaches 5,000+ people across Canada, the United States and internationally
- Recognition in FVGC's monthly newsletter HortShorts and the post AGM Member Note
- Opportunity to provide one branded promotional item and one print item to the delegate bags

## OPPORTUNITIES AVAILABLE

*Host the Welcome Reception: \$15,000 (one available) **SOLD!***

AGM delegates, parliamentarians and government representatives will be invited to network and mingle during our opening night Welcome Reception. You will be introduced by the FVGC President and invited to the podium to say a few words about your organization and to welcome guests. Continuing to celebrate FVGC's (previously the Canadian Horticultural Council, CHC) 100th Anniversary, you will also join the FVGC President and Executive Director in a champagne toast. A large "thank you" sign will be placed in a highly visible area of the reception event space. You will have an opportunity to play a short corporate video during the reception and display your own pull up banner(s). One complimentary AGM registration for a representative of your organization is also included in this sponsorship.

*Banquet: \$10,000 (3 sponsorships available at \$10,000 each)*

Your name and company will be formally announced by the Master of Ceremonies during the banquet dinner in recognition of your sponsorship. You will have an opportunity to provide a short corporate video which we will present during the meeting in advance of the banquet. A "Thank you to our Banquet Sponsors" sign with your logo will be prominently displayed at the event. "Thank you to our Banquet Sponsors" co-branded menus will be placed at each place setting.

*Host the President's Suites Events: \$7,500 (one available) **SOLD!***

This opportunity includes hosting two President's Suites: Tuesday evening and Wednesday after the Banquet. Both suites will be an open invitation to mix and mingle with AGM delegates, continuing the evening celebrations. Wednesday after the banquet, you will join the FVGC President in a toast and have the opportunity to say a few words. Your logo and hosting recognition "President's Suite generously hosted by Company XYZ" will be featured on signage in the suite.

*Banquet Reception: \$5,000 (one available) **SOLD!***

Sponsor the social reception hour that takes place in the foyer as participants meet and mingle prior to entering the ballroom for the banquet. Your company will receive a formal thank you by the Master of Ceremonies during the banquet and a "Thank you to our Banquet Reception Sponsor" sign with your logo will be prominently displayed. "Thank you to our Banquet Reception Sponsor" tent cards will be placed around the space during the reception hour.





**Wednesday & Thursday Luncheons: \$5,000 (4 Sponsorships available at \$5,000 each) **SOLD OUT!****

Your company will be formally announced during the luncheon in recognition of your sponsorship. A "Thank you to our Luncheon Sponsors" sign with your logo on it will be prominently displayed at the event. "Thank you to our Luncheon Sponsors" co-branded menus will be placed at each place setting.

**Wi-Fi during the four days of meetings : \$4,000 (One available)**

You will be able to choose the password all attendees will use to access the Wi-Fi in the meeting rooms. Your logo will be prominently displayed in the rooms at the event.

**Dinner wine at the banquet: \$2,500 (2 sponsorships available at \$2,500 each) **1 SOLD****

Your name and company will be formally announced by the Master of Ceremonies during the banquet dinner in recognition of your sponsorship. A "Thank you to our Banquet Sponsors" sign with your logo will be prominently displayed at the event. "Thank you to our Dinner Wine Sponsors" will be placed at each table.

**Virtual Lite - Production of hybrid AGM I & II: \$2,500 (4 sponsorships available at \$2,500 each) **3 SOLD****

Sponsor the production of the virtual AGM I & II, a hybrid event in person and through Zoom webinar. Your company will be formally announced during the meeting in recognition of your sponsorship. A "Thank you to our Virtual Lite Sponsors" slide with your logo on it will be prominently displayed during AGM I & II.

**Banquet Entertainment: \$2,000 (5 sponsorships available at \$2,000 each)**

Your name and company will be formally announced by the Master of Ceremonies during the banquet dinner in recognition of your sponsorship.

**Conference Office: \$1,250 (4 sponsorships available at \$1,250 each) **3 SOLD****

Your company will receive a formal thank you by the Master of Ceremonies during the banquet and a "Thank you to our Conference Office Sponsor" sign with your logo will be prominently displayed. Your logo will also be included on the name badge lanyards.

**Florals: \$1,000 (3 sponsorships available at \$1,000 each) **SOLD OUT!****

Floral arrangements are displayed at several venues during the AGM: in the conference office, at the luncheons and during the banquet. Your company will be formally recognized during the Banquet by the Master of Ceremonies.

**Voting Software Sli.do - \$1,000 (2 sponsorships available at \$1,000 each)**

Your company will be recognised during the plenary sessions where the voting occurs.

**Coffee & Tea Breaks: \$500 (6 sponsorships available at \$500 each) **SOLD OUT!****

Coffee & Tea breaks are a welcome opportunity for networking between meetings. As a co-sponsor, your logo will be featured on a "Thank you to our Coffee & Tea Break Sponsors" sign placed near the table during all breaks throughout the AGM.





# Branding Opportunities

## BRANDING OPPORTUNITIES:

There are opportunities available to sponsor gear that would be branded with your logo and the FVGC 100th Anniversary AGM logo. These items will be placed in the delegate bags.

### Sticky Book: \$1,500 **SOLD**

Convenient book holds all their sticky notes! Includes several different size adhesive pads, including one 3" x 4", yellow pad (100 sheets), one 2" x 3" yellow pad (25 sheets), and five 1-3/4" x 1/2" neon pads (25 sheets). Use the yellow sheets for jotting down reminders and notes; use the neon sheets for marking pages and important documents. Size: 4-1/8" W x 3-1/8" H x 5/8" D and is made in Canada.



### Jar Opener: \$2,000 **SOLD**

This jar opener is a 1/16" white synthetic rubber square with round corners. You can use with or without a picture along with your logos. Size: 4.75" x 4.75" and is made in Chambly, Quebec.



### Produce Bags: \$3,500 **SOLD**

Mesh produce bags for fruits and vegetables are the practical option for the Zero/low waste lifestyle.

Reuse this bag at the grocery store or farmers' market — to replace plastic single-use bags. Reduce your carbon footprint by choosing an option that is sustainable, reusable and recyclable. Proudly show your branding/logo on this unique bag. 75% cotton 25% organic cotton.

Size: 10" x 12" and is made in Montreal.

